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GRUPPO  MONDADORI



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THE VISIONNAIRE SPACE IN LOS ANGELES, LOCATED INSIDE A CONCEPT STORE HOSTING EXCELLENT REPRESENTATIVES OF MADE IN ITALY. IN THE CORNER DISPLAY, A SELECTION OF FURNISHINGS FOR THE LIVING, DINING, OFFICE AND BEDROOM AREAS.



ITALIAN INTERIORS IN LOS ANGELES

After the opening of the space in Miami, Visionnaire comes to the city of angels with a corner inside a concept store located on Robertson Blvd, in the heart of the West Hollywood Design District

After Miami it's time to go to Los Angeles: Visionnaire makes its debut with a corner of 250 square meters inside IDD - Ambassador of Italian Excellence, the concept store in the West Hollywood Design District that hosts excellent Italian firms like Culti, Massimo Izzo, Emilia Burano and Eyepetizer. Chosen by IDD as the only interior design brand, Visionnaire presents a selection of

furnishings for the living, dining, office and bedroom areas: a range of offerings in which the Nature Jewel Box capsule collection designed by Steven Leung establishes a dialogue with works by Michele Astolfi, and with a series of products designed by Alessandro La Spada and inspired by American Deco. The new corner in LA allows Visionnaire to establish a productive relationship

with many local architects, and in fact the Italian brand focusing on high-end design Made in Italy has already gotten involved in a series of projects in Beverly Hills and Bel Air. In the months to come, the company intends to expand its spaces inside the concept store, inserting various elements from the Dekor collection, to create a true Visionnaire Garden in the center of West Hollywood. ■ A.P.